

“Building on The Best”

Capital Campaign

2019 - 2021



HOLY CROSS LUTHERAN CHURCH
HERNDON, VA

Transforming the world and ourselves together in community, fellowship, and faith.

Pr. Margrethe S. C. Kleiber
Interim Pastor

Deb Reilly
HCLC Council President

“Building on the Best”

Our Campaign Prayer

*Holy Spirit, move among us, move in us, and
move through us in the years to come.*

*Inspire us to build on the best:
what is beautiful, good and true in our life together.
Remind us that we are the building blocks of your church,
called to connect others to Jesus.*

*Empower us to share the gifts you have given us,
dedicating our treasure and time
to the work of building your kingdom.*

*In Jesus name,
Amen.*

Our Mission Statement

Holy Cross Lutheran Church is a people of God, called by the Holy Spirit, committed to live with God, our Father and His Son, Jesus Christ our Lord. We are a united family dedicated to reaching out and providing opportunity through worship, witness, education, and service. Come grow with us in faith, love, and commitment to God our Father and in loving service to all people.



Connections: “Joined Together and Grows”

So then you are no longer strangers and aliens, but you are citizens with the saints and also members of the household of God, built upon the foundation of the apostles and prophets, with Christ Jesus himself as the cornerstone. In him the whole structure is joined together and grows into a holy temple in the Lord; in whom you also are built together spiritually into a dwelling-place for God.

Ephesians 2:19-22

Pastor's Message

*Dear Members and Friends of Holy Cross Lutheran Church,
Three years ago when your pastoral transition began, the Holy Cross Lutheran Church transition team envisioned a Holy Cross that “Builds on the Best.” This vision calls this congregation to build on what is beautiful and good and true in our life together as we move into the future.*

Paul’s words to the Ephesians remind us that Jesus Christ is our cornerstone and that we are building blocks of the church. We are created to be part of something bigger than ourselves. We are created to connect with others. We are created to be a dwelling place for God.

Our Building on the Best Campaign will enable us to be part of something greater than ourselves. With the encouragement and support of the Synod’s New Connections Campaign, we have set a goal of connecting to 48 new people over the next three year. To further that goal, we will strengthen our evangelical witness, participate the Synod’s New Connections Campaign, and make key improvements to our ministry facility to make it more attractive and welcoming.

With Christ as our cornerstone, let us build on the best with all Holy Cross has to offer, the best in worship and music, the best in community outreach and learning. Let us build connections to our neighbors, witnessing to love, hope and encouragement we ourselves find in Christ Jesus. Let us remember that are built together spiritually into a dwelling place for God. Thanks in advance for your partnership and your overflowing generosity.

Pastor Margrethe S. C. Kleiber



Our Goal: \$200,000

- “Building on the Best”, we plan to extend and revitalize Holy Cross
- We aspire to grow our congregation: welcome 48 new members over the next three years
- We aspire to attract families and youth, and strengthen relationships among our members
- We aspire to enhance our commitment to serve the larger family of God

Our commitments, prayer and funds will be apportioned as follows:

\$35,000 - Building On Our Evangelical Mission:

- Strengthen community connections, through awareness: Herndon Festival, Sterlingfest
- Foster fun-filled community activities, to spread our message, such as ‘Beer & Carols’ events
- Support Community Youth by Partnership with Herndon Middle School & The Neighborhood Resource Center
- Create Service Opportunities for children & youth, in worship and the community

\$14,000 - Building the Broader Church:

- Join with congregations of the Metropolitan Washington DC Synod, Evangelical Lutheran Church in America, so that others may know the fullness of life in Jesus Christ
- Contribute to the Synod New Connections campaign, applying resources for developing, training, coaching, with the goal of 3000 new members over three years
- Apply New Connections ideas and resources to build connections with 48 new people / members at Holy Cross



\$151,000 – Building on our Facilities:

- Update our facilities to be welcoming and inviting for families and community members
- Renovate the antiquated restrooms adjacent to the Fellowship Hall
- Replace the roof in the administrative wing
- Install new flooring in the Fellowship Hall
- Upgrade Technology for the offices, Fellowship Hall and classroom spaces



Giving Opportunities

In order to reach our Capital Campaign goal, gifts of all sizes are needed, from the largest leadership gifts, to the precious coins from our children. We need many gifts to fulfill our dream of upgrading our ministry facilities, and more effectively reaching out into our community. Please prayerfully consider how your family is called to respond to this opportunity, given your own financial blessings.

Our programs require gifts of all kinds – financial, talent, time, and creativity. Regardless of your ability to give, all are welcomed and valued at Holy Cross.

The Campaign's commitment period is 3 years (156 weeks). A pledge of support is not a legally binding contract, but a statement of intent.

Creative Giving

Check with your financial advisor about the tax advantages of charitable giving.

- ♦ Cash-if you itemize tax deductions, donations can be claimed
- ♦ Stocks, Bonds and Mutual Fund Shares
- ♦ Donating appreciated securities is one of the easiest ways to support Holy Cross's mission while you take advantage of significant tax savings (You may claim full fair market value of the securities as a charitable deduction on your personal tax return. Because you are donating, rather than selling the securities, you do not report or pay capital gains tax on their appreciation, maximizing your gift while minimizing your taxes.)
- ♦ Life Insurance
- ♦ IRA
- ♦ Sale of Property
- ♦ Life Insurance

Examples of Gifts for Success

1 gift of \$40,000 8 gifts of \$5,000

2 gifts of \$20,000 10 gifts of \$3,000

4 gifts of \$10,000 Many gifts of \$1,000 or less



Imagine...



At least 48 new active members, generously contributing their gifts in support of Holy Cross' ministries.

A thriving youth & children's ministry, leading our congregation in celebration.

Strengthened bonds to the middle school community, through an after-school Homework Helpers program with Herndon Middle School and the Neighborhood Resource Center, where students receive help with homework and a nutritious snack in the afternoon.

Support of the larger churches New Connections campaign to respond faithfully to Christ's calling to make disciples, and extend ministry to a wandering and hurting world.

A clean, inviting Fellowship Hall and supporting facilities, to be a desirable community destination, including upgraded flooring, renovated restrooms, and upgraded technology to support education and programs.

For we are God's servants, working together;
you are God's field, God's building.

1 Corinthians 3:9

Come to him, a living stone, though rejected by mortals yet chosen and precious in God's sight, and like living stones, let yourselves be built into a spiritual house, to be a holy priesthood, to offer spiritual sacrifices acceptable to God through Jesus Christ.

1 Peter 2:4-5

According to the grace of God given to me, like a skilled master builder I laid a foundation, and someone else is building on it. Each builder must choose with care how to build on it. 11For no one can lay any foundation other than the one that has been laid; that foundation is Jesus Christ.

1 Corinthians 3:10-11

Everyone then who hears these words of mine and acts on them will be like a wise man who built his house on rock. The rain fell, the floods came, and the winds blew and beat on that house, but it did not fall, because it had been founded on rock.

Matthew 7:24-25



"Building on the Best"

Fellowship In Action



A Message from HCLC Council President

Dear Holy Cross Family and Friends,

I am truly delighted and blessed to serve as the Chair of our Capital Campaign. We are in the midst of a three-year project to expand and revitalize our evangelistic mission so that we may continue to Build on the Best of Holy Cross, within our faith family and our community. I look forward to this campaign as an opportunity to get better acquainted with the members of this congregation and see all that God can do through us. Having just celebrated our 55th Anniversary, we have a rich legacy to build on, and are poised to embrace the future. Our gifts are many! I thank the members of the Capital Campaign Committee (Joe Baggett, Cecilia Brown, Michael Faulkner, Roy Geiger, Ned Johnson, and Joe Makowski) for all their hard work. And I thank all of you for your generosity and support. God's peace be with you.



Deb Reilly, HCLC Council President

Holy Cross Lutheran Church
1090 Sterling Road
Herndon VA 20170
(703) 437-1883
www.holycrosslutheranchurch.net



Worship Schedule

Traditional Service : Sundays, 8:30 AM & 11:00 AM
Sunday School : Sundays, 9:50 AM



New Connections
 METROPOLITAN WASHINGTON, D.C. SYNOD, ELCA

Evangelical Lutheran Church in America;
 God's work. Our hands.

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